

| Task 1 (AO1) | | | |
|--|-------------|---|-----------------------------|
| <i>Review several existing multimedia products</i> | | | |
| Level | Tick | Evidence provided | Location of Evidence |
| Pass | | Three multimedia products evaluated | |
| | | Explanation of good features | |
| | | Explanation of not so good features | |
| Merit | | Detailed explanation of good features | |
| | | Detailed explanation of not so good features | |
| | | Suggestions for possible improvements | |
| Distinction | | Thorough explanation of good features | |
| | | Thorough explanation of not so good features | |
| | | Suggested range of valid improvements to help the product meet its aims | |

| Task 2 (AO2) | | | |
|------------------------------------|-------------|---|-----------------------------|
| <i>Design a multimedia Product</i> | | | |
| Level | Tick | Evidence provided | Location of Evidence |
| Pass | | Audience and purpose is clear | |
| | | Basic plan shows house style and navigation system | |
| | | Simple storyboard covers the main elements | |
| Merit | | Detailed plan showing house style and navigation | |
| | | A detailed storyboard covers the main elements | |
| | | Designs have clear structure | |
| Distinction | | A thorough description of audience and purpose for the product | |
| | | Detailed plan showing appropriate house style and effective navigation system | |
| | | A detailed storyboard covers all the elements | |
| | | The designs are well structured | |

| Task 3 (AO3) | | | |
|---|-------------|---|-----------------------------|
| <i>Source and store multimedia elements</i> | | | |
| Level | Tick | Evidence provided | Location of Evidence |
| Pass | | Text elements sourced and stored | |
| | | Image elements sourced and stored | |
| | | Sound elements sourced and stored | |
| | | Some acknowledgement of sources given | |
| Merit | | Animation elements sourced and stored | |
| | | Acknowledgement of most sources given | |
| Distinction | | Video elements sourced and stored | |
| | | Accurate acknowledgement of all sources given | |

Task 4 (AO4)

Create the multimedia product

| Level | Tick | Evidence provided | Location of Evidence |
|-------------|------|---|----------------------|
| Pass | | Some use of alternative pathways (user selects own route through the product) | |
| | | Use of hyperlinks | |
| | | Use of multimedia effects | |
| | | Product contains text, images and sound | |
| | | Some elements may not work as required | |
| Merit | | User interaction required | |
| | | Product contains animation | |
| | | Most elements work as intended | |
| Distinction | | Product contains video | |
| | | All elements work as intended | |

Task 5 (A05)

Seek feedback and suggest improvements

| Level | Tick | Evidence provided | Location of Evidence |
|-------------|------|--|----------------------|
| Pass | | Feedback from a test user or peers | |
| | | Possible improvements to the product are suggested | |
| Merit | | Feedback through self evaluation | |
| | | Valid improvements to the product are suggested | |
| Distinction | | A range of feedback from test users, peers and self evaluation is shown | |
| | | Possible improvements to the product are suggested with details on how these could be achieved | |