

Unit 4 – Multimedia – Checklist for Moderation

Candidates – page reference in Column A, Teacher confirm in column B, Moderator column C

Pass	Merit			Distinction			A	B	C
	A	B	C	A	B	C			
AO1									
Candidates list and give an explanation of the good and not so good features of three different multimedia products.				Candidates give a detailed explanation of the good and not so good features of at least three multimedia products, and suggest possible improvements .					
				Candidates identify the aim of the multimedia product.					
AO2									
Candidates give purpose and audience for the product.				Candidates give purpose and audience for the product..					
A basic plan, housestyle and navigation system is produced.				A detailed plan, housestyle and navigation system is produced.					
A simple storyboard covering the main elements is provided.				A storyboard covering the main elements is provided.					
The designs may lack structure				The designs have a clear structure					
AO3									
Candidates will source and store multimedia elements including: text, images and sound.				Candidates will source and store multimedia elements including: text, images, sound and animation .					
Some acknowledgement of sources given.				Acknowledgement of most sources given.					
				Candidates give a thorough explanation of the good and not so good features of at least three multimedia products, and suggest a range of valid improvements to help the product meet its aims .					
				Candidates identify the aim and the audience of the multimedia product.					
				Candidates are thorough in their description of purpose and audience for the product					
				A detailed plan, appropriate housestyle and effective navigation system is produced.					
				A storyboard covering all elements is provided					
				The designs are well structured					
				Candidates will source and store multimedia elements including: text, images, sound, video and animation.					
				Accurate acknowledgement of all sources given.					

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AO4						
The multimedia product makes some use of: alternative pathways, hyperlinks and multimedia effects. Some elements may not work as intended.				The multimedia product makes good use of: alternative pathways, hyperlinks, user interaction and multimedia effects. Most elements work as intended.		
The multimedia product contains: text, images and sound.				The multimedia product contains: text, images, sound and animation .		
AO5						
Candidates seek feedback from a test user or through peers.				Candidates seek feedback from a test user or peers and through self evaluation of their product .		
They suggest a possible improvement that could be made to the product.				They suggest valid improvements that could be made to the product		
				Candidates seek a range of feedback from a test user or peers and through detailed self-evaluation of their product.		
				They suggest valid improvements that could be made to the product, providing details on how these could be achieved .		