

Unit 21 – Creating Computer Graphics – Checklist for Moderation

Candidates – page reference in Column A, Teacher confirm in column B, Moderator column C

Pass	Merit			Distinction			A	B	C	
	A	B	C	A	B	C				
AO1										
Candidates will collect and display examples of graphics from at least two different websites, describe their purpose and be able to comment on the positive and negative aspects of these graphics.				Candidates will collect and display examples of graphics from at least three different websites, describe their purpose and be able to discuss their suitability .				Candidates will collect and display examples of graphics from at least four different websites, describe their purpose and be able to discuss their suitability and impact .		
				They should give details of the size of the graphics.				They should give details of the size of the graphics.		
				They should comment on the positive and negative aspects of these graphics, giving reasons.				They should comment on the positive and negative aspects of these graphics, giving valid reasons.		
AO2										
Candidates will produce basic sketch diagrams for three different types of graphic.				Candidates will produce detailed sketch diagrams for three different types of graphic.				Candidates will produce detailed sketch diagrams for three different types of graphic, giving comprehensive details of what they plan to create .		
Some details of target audience and purpose are identified.				Details of target audience and purpose are identified.				Details of target audience and purpose are identified.		
				A house style is identified and adhered to and there is some consideration of size.				A suitable house style is identified and adhered to and size is considered .		
AO3										
Candidates will produce a basic navigation bar/menu bar that uses some colour and is suitable for purpose.				Candidates will produce a navigation bar/menu bar that uses colour well and is suitable for purpose and audience .				Candidates will produce an effective navigation bar/menu bar that makes good use of colour and is fit for purpose and audience .		
Use is made of a table.				There is some use of graphics and text, which is combined together well.				There is some use of drop-down boxes or expanding/collapsing menus.		

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AO4			
Candidates will produce three buttons, using ready-made templates or adapting graphics that already exist.	Candidates will produce three buttons, customising ready-made templates or creating them from scratch .	Candidates will produce three interactive buttons, customising ready-made templates or creating them from scratch.	Candidates will produce three interactive buttons, customising ready-made templates or creating them from scratch.
	These should be suitable for purpose.		These should be suitable for both purpose and audience.
AO5			
Candidates will produce a static advertising banner, combining text and graphics.	Candidates will produce an advertising banner that has some form of user interaction , combining text and graphics.		Candidates will produce an animated/moving advertising banner, combining text and graphics.
	This should be fit for purpose.		This should be fit for purpose and audience.
AO6			
Candidates will present work in a suitable format.	Candidates will present work well in a suitable format, demonstrating the use of suitable file types .		Candidates will present work effectively in a suitable format, demonstrating the use of suitable file types.
			Graphics will be optimised for use on the web.