

OCR Nationals Unit 2 Coursework

Evidence

If you are going to get good marks for this GCSE coursework project it is important that you produce evidence of every task you undertake. There is no point in you doing the work without providing the evidence. If your work is safely stored in your user area and there is no evidence in your portfolio then you will get **NO MARKS** and **FAIL** your GCSE.

Portfolio

To build a portfolio get a set of dividers and add the Assessment objective numbers to them (1 to 6). As you complete a task put the evidence in that section. When you have all the evidence for an assessment objective then complete the checklist and number your pages (by hand) so that you can add page references to your checklist. Place the checklist(s) for each Assessment objective at the front of that section. Use treasury tags or a ring binder to store your work as one booklet.

Marks

Throughout this guide there are helpful highlights to show you where to get your marks and maximise your grades. You should always start by completing all the tasks shown for a Pass mark, to gain further marks you should then carry on to complete the Merit tasks and finally the distinction tasks. To get a distinction grade you must have completed the tasks shown in ALL THREE sections.

Tasks shown in **Blue** will get you a Pass mark (C grade equivalent)

Completing the additional tasks shown in **Pink** will get you a Merit mark (B grade equivalent)

Completing the additional tasks shown in **Green** will get you a Distinction mark (A grade equivalent)

Scenario

Bouncy Party

You have been helping with the setting up of a new business “Bouncy Party” a bouncy castle hire business. The company is run by a young couple from their home and they started by hiring out one bouncy castle and have now expanded to having a range of bouncy castles to hire as well as other party attractions. Their business offers

Bouncy castle hire (choice of 10)
Character costumes
Party bags
Party theme packs
Entertainers
Party food

You have already worked with the owners of Bouncy Party to produce a range of materials to support their business and they have now asked you to produce a website to help them promote their business. The website should include

- Information about their products & Services
- Information about their prices & terms of hire
- A form to request further information
- Contact details
- Links to external sites supporting their business

Important – You MUST read through this entire booklet before you start task one, you need to understand ALL the requirements of the site BEFORE you start your designs.

Task 1 – Design a multimedia website

Assessment objective 1 is assessed in this task

The owners of Bouncy Party want to see your designs for their website. You need to show every aspect of the website in your design document, specifying fonts and colours as well as giving a visual representation of the layout of your proposed database. In the designs they expect to see:

- Proposal
- Site plan including
 - House style
- Navigation diagram
- Page plans

Whilst you are designing your site you should also collect and store suitable components to include in your site such as

- Images
- Text
- Animations
- Interactive elements
- Video
- Sound

To achieve a pass you must:

- Write a proposal explaining what the website is for and who the target audience is
- Draw page plans for at least 5 pages showing layout of different components
- Draw a navigation diagram
- Write a site plan explaining your vision of the site including
 - How the pages will be linked
 - The layout of the pages
 - The house style of the site
 - Colours

To progress to Merit or Distinction you will also need to show evidence of:

- A high level of detail in your documents
- 2 ways of linking pages together

To progress to Distinction you will also need to show evidence of:

- Your documents should be comprehensive
- Multimedia components you will be including

(Evidence can be hand drawn designs, word documents etc.)

Task 2 – Create multimedia webpages

Assessment objective 2 is assessed in this task

The owners of Bouncy Party liked your designs and have now asked you to construct the website for them. Remember the website you construct should look like your designs.

You should also remember to back up your work regularly and take screenshots of your backups as evidence.

You must ensure your site uses a range of different components such as images, animations, interactive elements, video & sound.

To achieve a pass you must:

- Set up a suitable folder structure for your site
- Create a template for your website
- Add text with clear meaning
- Add at least five suitable images
- Create a suitable navigation method
- Follow your designs throughout your work

To progress to Merit or Distinction you will also need to show evidence of:

- Use styles on your website (either in your template or css)
- Use some tables in your website
- Optimize your images
- Ensure your images are good quality and proportionately scaled
- Using accurate filenames for your files and folders
- Some backup procedures

To progress to Distinction you will also need to show evidence of:

- Using css in your webpages
- Using tables throughout your site
- Excellent quality images
- Accurate and descriptive folder and filenames
- Full backup procedures

(Evidence can be annotated screen shots, and printouts of the webpages.)

Task 3 – Create functioning hyperlinks

Assessment objective 3 is assessed in this task

To ensure users get the best experience from your website you should create a functioning hyperlink system for your website.

To achieve a pass you must:

- Link all five pages together
- Include links to external websites

To progress to Merit or Distinction you will also need to show evidence of:

- Your links should be consistent and clearly structured
- One email link
- One hotspot or image map

To progress to Distinction you will also need to show evidence of:

- Consistently placed navigation on all pages
- Well structured links

(Evidence can be annotated screen shots and printouts.)

Task 4 – Create interactive elements

To enhance the users experience of your website you should create interactive elements which will allow the users to think they have more control over their visit to your website.

Interactive elements might include

- Rollover images
- Flash objects
- Interactive buttons
- User controls (for audio, video)
- Javascript, Java, ASP/ASP.NET, CGI scripting, other

(It is acceptable to use material downloaded from the internet, as long as copyright laws have been observed)

To achieve a pass you must:

- Create one rollover image or button

To progress to Merit or Distinction you will also need to show evidence of:

- Creating a second rollover object
- One further interactive element

To progress to Distinction you will also need to show evidence of:

- Creating at least one more rollover object
- A consistent approach on all pages
- Some use of scripting

(Evidence can be annotated screen shots or printouts.)

Task 5 – Create a user form for capturing user feedback

Assessment objective 5 is assessed in this task

You need to create a user form for visitors to the site to fill in to make further enquiries.

To achieve a pass you must:

- Create a simple form with tables to be printed out

To progress to Merit or Distinction you will need to show evidence of:

- Creating a user form with a submit button

To progress to Distinction you will need to show evidence of:

- Your form being well designed
- Your form working

(Evidence can be annotated screen shots and printouts.)

Task 6 – Test the website

Assessment objective 6 is assessed in this task

Before handing over your website to the owners of bouncy party you should thoroughly test the site to make sure everything works. Following your tests you should correct any errors and provide annotations showing your pages before and after your corrections

Areas to be tested could include

- Suitability for target audience
- Purpose of website
- Use of consistent house style
- Navigation system
- Use of different components
- Interactive elements
- Hyperlinks
- User form
- Ease of use

To achieve a pass you must:

- Create a test table with at least four tests

To progress to Merit or Distinction you will also need to show evidence of:

- Add another test to your test table
- Your tests cover most of the main areas of the website
- Evidence of changes made

To progress to Distinction you will also need to show evidence of:

- Add another test to your table
- Your tests cover all the main areas of the website
- List action required to solve problems

(Evidence can be your test plan with notes on the success/failure of the tests and subsequent revisions to your website. You should include annotations showing your site before and after testing.)

Task 7 – Evaluate the website

Assessment objective 7 is assessed in this task

Your final task is to carry out an evaluation of the website. You need to consider the quality of the website in terms of:

- Suitability for audience and purpose
- Content
- Readability (use of colour, language)
- Usability (navigation, ease of use)
- Accessibility (ALT tags)

You should also consider the strengths and weaknesses of your own working practices

To achieve a pass you must:

- Briefly evaluate your work
- Explain the suitability and readability of your site
- Support your comments with examples from your site
- Give limited examples of your own strengths and weaknesses

To progress to Merit or Distinction you will also need to show evidence of:

- A detailed evaluation of your work
- Explain the usability of your site
- Give detailed examples of your own strengths and weaknesses

To progress to Distinction you will also need to show evidence of:

- An extensive evaluation of your work
- Explain the accessibility of the website
- Give thorough examples of your own strengths and weaknesses

(Evidence will be a written evaluation with examples.)