

Task 1 (A01)			
<i>Design a multimedia website</i>			
Level	Tick	Evidence provided	Location of Evidence
Pass		Proposal including purpose and target audience	
		Site plan	
		Page plan for 5 pages	
		House style identified	
		Navigation diagram	
		Page plans may not always be accurate	
Merit		Proposal is detailed	
		Accurate detailed page plans for 5 pages	
		Suitable house style identified	
		Navigation diagram showing at least 2 ways of linking pages together	
Distinction		Proposal is comprehensive	
		Page plans show colour scheme and multimedia components	

Task 2 (AO2)			
<i>Create multimedia web pages</i>			
Level	Tick	Evidence provided	Location of Evidence
Pass		Webpages contain text	
		Webpages contain at least 5 images	
		Basic template used	
		Meaning of text clear, may contain some errors	
		Images are suitable for purpose	
		Navigation method shown	
		Printed webpages	
		Directory structure shown	
Merit		Webpages use appropriate styles for headings & body text (template or css)	
		Some use of tables	
		A range of suitable images	
		Evidence of image optimization	
		Images are good quality and proportionately scaled	
		Directory structure is sound	
		Directory and filenames are accurate	
		Some backup procedures evidenced	
Distinction		Webpages are high quality	
		Webpages use css	
		Tables used throughout	
		All images excellent quality	
		Whole pages are displayed in printouts	
		Directory and filenames are accurate and descriptive	
		Evidence of full backup procedures	

Task 3 (AO3)			
<i>Create functioning hyperlinks</i>			
Level	Tick	Evidence provided	Location of Evidence
Pass		All five pages linked together	
		Linking may not be consistent or structured	
		Links to external websites included	
Merit		Links are consistent and clearly structured	
		At least one email link	
		At least one hotspot/image map	
Distinction		Navigation method consistently placed on all pages	
		Links are well structured	

Task 4 (AO4)			
<i>Create interactive elements</i>			
Level	Tick	Evidence provided	Location of Evidence
Pass		One or more rollover image/button	
Merit		Two different rollover objects	
		One further interactive element	
Distinction		At least three rollover objects	
		Consistent approach for button rollovers on all pages	
		Limited use of scripting which may not work as intended	

Task 5 (A05)

Create a user form for capturing user feedback

Level	Tick	Evidence provided	Location of Evidence
Pass		A simple form with tables to be printed for the user to fill in	
		Layout might not be appropriate	
Merit		User form to be completed and submitted using a 'submit' button	
		Mainly well laid out and easy to use	
Distinction		Form is well-designed	
		Form is well laid out and easy to use	
		Form works	

Task 6 (A06)

Test website

Level	Tick	Evidence provided	Location of Evidence
Pass		Test table containing at least four tests	
		Most tests are appropriate	
Merit		Test table contains at least five tests	
		Tests cover most of the main areas of website	
		Tests are appropriate	
		Annotated code or screenshots highlighting before and after changes	
Distinction		Test table contains at least six tests	
		Tests cover all main areas of the website	
		Tests are appropriate	
		Test table indicates action required to solve problems	

Task 7 (A07)

Evaluate own website

Level	Tick	Evidence provided	Location of Evidence
Pass		A brief evaluation of the work	
		Suitability of the website for audience	
		Readability of the website	
		Comments supported by examples from the website	
		Limited examples of their own strengths and weaknesses	
Merit		A detailed evaluation of the work	
		Usability of the website	
		Detailed examples of their own strengths and weaknesses	
Distinction		An extensive evaluation of the work	
		Accessibility of the website	
		Thorough examples of their own strengths and weaknesses	